



March 12, 2024  
ARIKA CO., LTD.



ARIKA and SNK agree to collaborate to Revamp SNK IP

ARIKA CO., LTD. (President: Akira Nishitani, Head Office: Shinagawa-ku, Tokyo) has agreed to collaborate with SNK CORPORATION (hereinafter called SNK) (President: Kenji Matsubara, Head Office: Osaka-shi, Osaka) to promote the Revamp (reclaim and revive) of IP owned by SNK.

SNK owns more than 200 SNK-branded game content, including NEOGEO, and is currently promoting Revamp to reclaim and revive the past IP. As part of this effort, we have decided to collaborate with SNK. The collaboration is planned for IPs other than fighting game. For more information, please stay tuned.

■ Company

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